



Blink Charging – Commercial Product Manager eMSP

Commercial Product Manager eMSP

Is thinking from the end-user's perspective second nature to you? Do you effortlessly anticipate customer needs and transform them into a successful service? Are you passionate about technology, innovation, and making a real impact? This is your chance to play a key role in the sustainable mobility revolution. Join Blink Charging as a Commercial Product Manager eMSP.

As a **Commercial Product Manager eMSP**, you will be responsible for all EV drivers using the **Blink Mobility Service** to charge their vehicles—whether at Blink charging stations or those of other providers. You will further develop the **eMSP service** as a standalone product with innovative features. You see endless opportunities to take this service to the next level, from smart pricing strategies to strategic partnerships and collaborations that provide new and existing users with a unique EV mobility experience across Europe.

Blink is looking for a **Product Manager with strong commercial and marketing expertise** to successfully launch and continuously develop this new product. At the core of the service is access to charging points, with a **charging card and app** playing a crucial role. You understand the value of these tools and know how to optimize them to create a seamless, attractive experience for EV drivers. Your efforts will establish Blink as a leading name in EV charging services across Europe.

What do you need to excel in this role?

In your first year, the focus will be on guiding the migration of existing MSP users in Belgium. With your sharp, holistic vision, you will develop a strong proposition and drive a threefold increase in revenue.

- **Entrepreneurial and commercially driven:** You have an entrepreneurial mindset and a strong commercial background. You combine experience in sales, marketing, loyalty programs, and service design to create a successful strategy.
- **E-Mobility expertise:** You have at least 3-5 years of experience in the e-mobility sector in a similar role and understand the dynamics of the market.
- **From strategy to execution:** In addition to having a strong vision, you can act operationally and take concrete steps that have a direct impact.
- **Stakeholder management:** You know how to engage, inspire, and mobilize internal and external stakeholders to drive the growth of eMSP.
- **Team player & leader:** You work effectively with different teams and, when necessary, assemble the right teams to ensure success. Additionally, you can defend and promote your business unit internally.
- **Innovative product development:** You think beyond the basics. You build functionalities around eMSP that focus on loyalty and convenience for the end user, giving the service a distinctive market position.
- **Ambitious and internationally oriented:** You are fluent in English and ready to optimize the eMSP customer experience across Europe.

With your commercial drive, strategic insight, and hands-on approach, you make a difference and help establish Blink Charging as a leading name in eMobility. It's a pleasure to work with you!

What we offer

You will have the freedom and support of an enthusiastic and driven team to truly make a difference by delivering a unique eMSP customer experience—with you in the lead!

This role is available in both the **Netherlands or Belgium**. Depending on your place of residence, we will apply local contracts and employment conditions.

- Competitive salary based on knowledge and experience:
 - Medior/Senior: €60K–€80K per year
- Participation in the Blink Pension Plan
- Flexible secondary benefits, including 25 vacation days (based on a 40-hour workweek)
- Company laptop (Mac or Windows) and work phone
- Hybrid working model – flexibility to work from home or at the office
- Plenty of opportunities for personal growth, with a training budget, knowledge-sharing sessions, and in-house courses
- A modern and friendly office in Amsterdam, within a 10-minute walk or bike ride from public transport (metro & train station)
- Shared team lunches with a stunning view from the 10th floor
- Frequent team outings and social events

About Blink Charging

From the very beginning, Blink Charging has been a pioneer in the EV industry, helping to lay the foundation for the EV infrastructure as we know it today. As a leading player in the United States and with rapid expansion in Europe, Latin and South America, and the Middle East, we are on the verge of a green revolution.

With our European headquarters in Amsterdam and operations in seven countries—including the United Kingdom, Belgium, Greece, and the Netherlands—we are committed to building a sustainable future. Our small but fast-growing team is dedicated to delivering smart and accessible EV charging solutions across businesses, public spaces, and homes.

At Blink Charging, it's all about the future. We offer you a unique opportunity to turn your passion for sustainability into action. Here, you will not only work on cutting-edge technologies but also contribute to the transition to a cleaner world.

Are you driven, creative, and determined to make a real impact? Then you are exactly who we are looking for. Join our team and help make Europe greener, one step at a time. Together, we can make a difference and shape the future of mobility.

Apply Now

Apply via our official website to ensure we receive your application correctly.

Want to discuss the role or need more information? Contact Simone (Recruiter) at smeskers@blinkcharging.com.

<https://www.blinkcharging.be/>